



SPARK MICROGRANTS

Phases of Spark's Facilitated Collective Action Process (FCAP)

Grounded in Community Driven Development, Spark works with communities, governments and local organizations to catalyze sustained collective action in villages facing poverty by providing communities the resources and skills they need to design and implement a development project of their choosing -- this could mean building a school, planting crops, starting a local business, or anything else the community feels best serves their needs.

The foundation is the Spark's Facilitated Collective Action Process ("the Spark Process"), where communities are led through weekly meetings and trainings to organize, conceptualize and implement their chosen project and receive a microgrant to fund it.

PHASE ONE

Community Building

During this phase, communities:

- Set expectations between Spark and the community
- Develop a community mission and vision
- Conduct resource analysis and mapping
 - Elect a leadership committee

PHASE TWO

Goal Setting

During this phase, communities:

- Brainstorm and prioritize communal goals
- Develop objectives for reaching the top goal
 - Research existing efforts to address each objective
 - Identify a pathway to the objective

PHASE THREE

Proposal Development

During this phase, communities:

- Develop metrics for project success
- Create an operational plan and budget
 - Complete a risk assessment
- Draft bylaws and a sustainability plan

PHASE FOUR

Technical Advisor

During this phase, communities:

- Receive training from a technical advisor, an outside specialist who is able to give expert judgment for the risk assessment and operational functionality of a specific project.
 - Revise the proposal to create a strong, quality project plan

PHASE FIVE

Implementation

During this phase, communities:

- Receive a microgrant of between \$2,000 and \$8,000 dollars from Spark in installments
- Enroll community members in Spark's SMS program so they can be alerted in real time when grant disbursements are made via text message
- Launch their own social impact project

PHASE SIX

Future Envisioning

During, this phase, communities:

- Develop a post-Spark community plan and updated vision
 - Build partnerships with local government, NGOs and businesses
- Independently manage their own social impact project

